



Calling All Book-Lovers!

BOOK PUBLICISTS OF SOUTHERN CALIFORNIA



Presents a Special Valentine Program

“Romancing the Media – How to Get the Media to Fall in Love with You (yes, You)!”

Wed., February 15, 2017

Featuring These Key Speakers



MICHAEL LEVINE, famed media critic, PR firm president, publisher of an international newsletter, author of 19 books including the best seller *Guerrilla PR Wired*.



GEORGE GREEN, former president of KABC Talk Radio in L.A., now author of 14 books (11 are in the children’s genre), and an agent for celebs and radio and television personalities.



JILL LUBLIN, dynamic public speaker, hosted her own radio show, is an internationally known publishing consultant, author of several books and is winning raves for her latest book, *The Profit of Kindness* (on sale at this meeting).



PLUS, A Special Treat: “Our Funny Valentine,” the popular entertainer/ comedian **PAUL VEGLIA**, the subject of a new book, *Shut Up and Sing!* By Amy Albani. Come hear Paul sing love songs!

Reserve N-O-W !

Sportsmen’s Lodge

12833 Ventura Boulevard
Studio City, CA 91604

Doors open 5:30 p.m.

All you can eat buffet at 7:00 p.m.

Program begins at 8:00 p.m.

\$37.50 for buffet dinner (includes tax/tip); \$10 to see the program without dinner
Send check, payable to BPSC, to Irwin Zucker immediately to guarantee your place:

714 Crescent Dr., Beverly Hills, CA 90210

323 461-3921 (Email irwinzuckerpr@aol.com) Tickets held for you at the door;

***Also, please renew your BPSC membership, adding \$40 for your 2017 dues**