

BOOK PUBLICISTS OF SOUTHERN CALIFORNIA

presents

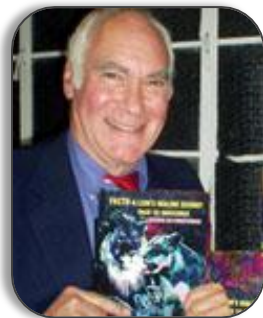
**“How to Make the Upcoming LA Times  
Festival of Books Work for You!”**

**plus: Book Signings!  
Thurs., April 6, 2017**

**Featuring These Key Speakers**



**Linda Gross**, radio personality and author of *Hitched in 90 Days or Less*; and *Mastering Women*, is a ‘Gender Differences’ expert. She interviewed more than 20,000 men her best-selling men’s book of tips for both sexes. She has a degree in Psychology from UCLA, is a life coach and hosts “The Men’s Advocate Show” on KMET 1490AM.



**Edward Goldstein** is the author of *Faith: A Lion’s Healing Journey back to Innocence: Lessons on Forgiveness*; *The Human Thing Explained – Forgiving and Living with Love*, and the IRWIN-award-winning *The Male Thing Explained*. With five college degrees, Edward has become a marketing maven. Selling books in elevators, in line at the post office and in bank parking lots, you’ll find yourself getting very creative as you listen to him.

Also: DISPLAY AND SELL YOUR BOOK WITH US AT THE  
LA TIMES FESTIVAL OF BOOKS AT USC. WE’LL HAVE DETAILS AT THE MEETING!

**Reserve N-O-W !**

**Sportsmen’s Lodge**

12833 Ventura Boulevard  
Studio City, CA 91604

Doors open 5:30 p.m.

All you can eat buffet at 7:00 p.m.

Program begins at 8:00 p.m.

\$37.50 for buffet dinner (includes tax/tip); \$10 to see the program without dinner  
Send check, payable to BPSC, to Irwin Zucker immediately to guarantee your place:

714 Crescent Dr., Beverly Hills, CA 90210

323 461-3921 (Email [irwinzuckerpr@aol.com](mailto:irwinzuckerpr@aol.com)) Tickets held for you at the door;

\*Also, please renew your BPSC membership, adding \$40 for your 2017 dues